

Code: 9E00404d

MBA IV Semester Regular & Supplementary Examinations, June 2012

CORPORATE INFORMATION MANAGEMENT

(For students admitted in 2009 - 10 & 2010 - 11 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions

All questions carry equal marks

1. Explain the development of information systems strategy.
2. Explain various types of networking topologies.
3. Explain the business implications of IT.
4. Explain the opportunities of outsourcing.
5. Explain Nolan's model.
6. Explain various stages in project management.
7. Explain project planning and controlling.
8. Explain the following:
 - (a) Technology cycles.
 - (b) Idea generation.
 - (c) Employer data creativity.
